

The cover features a white central area with a curved top edge. This area is framed by a dark grey/black shape on the left and a red shape on the right, both with curved edges. The background above the white area is a light grey gradient with faint circular patterns. The text is centered in the white area.

# **RED RIVER SOFTWARE**

**C-STORE PRODUCTS**

# Red River Software

Red River Software is a recognized national leader in the development and support of operations and accounting software for specialized industries including: Convenience Stores, Petroleum Dealers, and the like. Red River Software is presently running in over 35 states and Canada.

Our fuel management solutions automate manual operational processes for retail and wholesale petroleum marketers. We provide the hardware, software and interfaces you need to drive new efficiencies in your organization. Our products and services will help you save time and resources on tasks such as data capture, reconciling BOL's, monitoring and settling with consigned dealers.

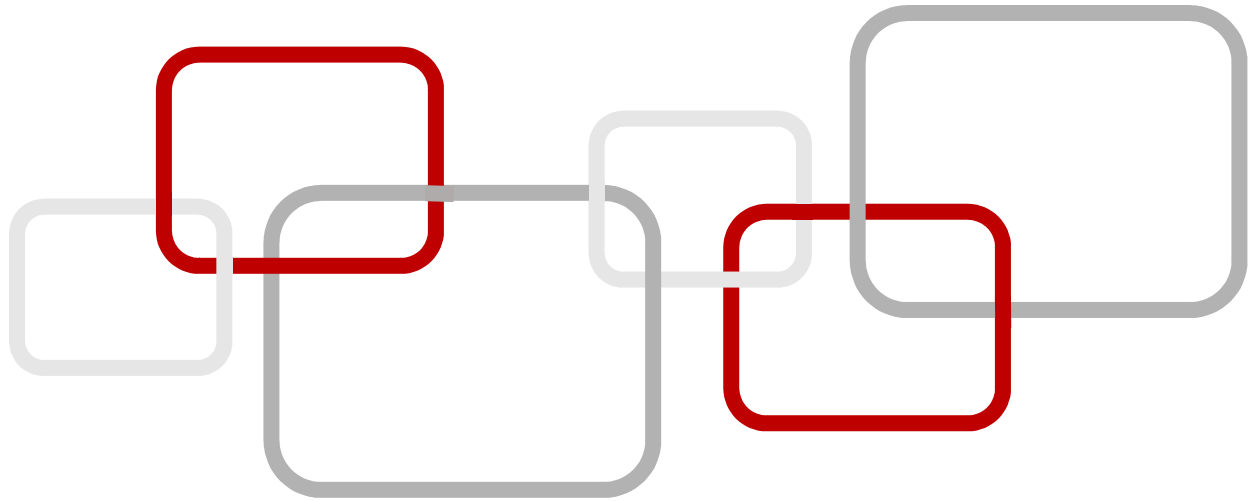
Our terminaling solutions include custody transfer systems, stockholder, stock receipts and transfers reporting, real-time imaged, signed BOL's, and reconciliation and inventory balancing.

Red River Software began in 1980 when its two owners, Bob and Jim, began working together on software design and decided to pursue a partnership.

The first software packages developed by Red River Software were used by Sellers of Farm Equipment. Bob and Jim saw in that industry a need for better tracking of inventory items used as service parts and designed a program to meet that need. Shortly thereafter, a local Fuel Oil dealer approached them and requested that Red River Software develop a program that would assist in the tracking of Degree Days, Will Call Customers, and the Keep Fill Customers. The continued growth of the company occurred in much the same way. Clients, whose businesses expanded or that bought new businesses, developed additional needs. Red River Software worked with these clients to develop software to meet the needs of the new and growing businesses.

We are proud of our growth over the last 30+ years and attribute our success to our dedicated staff and loyal customers.

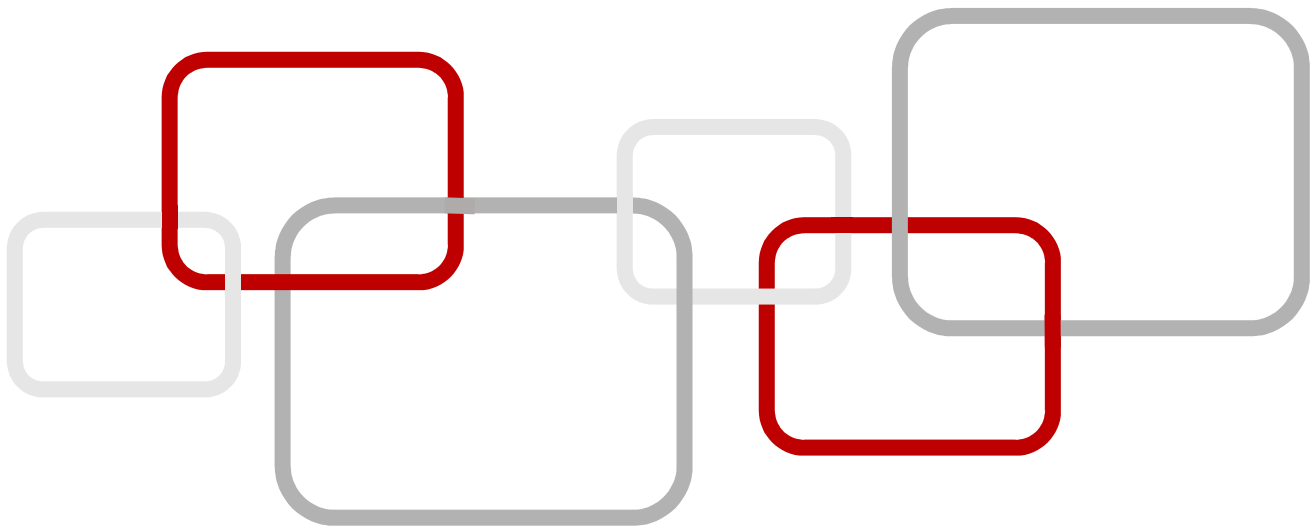




## Red River Software – C-store

Our C-store back office system gives you a detailed picture of your operation so you can extract every penny of profit out of it. Red River Software helps your profit grow by allowing you to exercise tight control over every facet of their operation. Key program components including, but not limited to: Management Tools, Inventory, Pricebook, Supplier Interface, Accounts Payable, and Accounts Receivable.





### Pricebook

Red River Software's Price Book system offers a complete solution for C-store Operators in regards to Inventory Control. The moment that sales information is pulled into the C-store module from an interfacing till the Quantity on Hand for the sold items will be relieved.

Red River Software's Pricebook allows you to maintain item information quickly and accurately, and is just one of the many advantages that will keep you on top of your business while increasing profitability and efficiency.

### Supplier Interface

Red River Software's Supplier Interface program allows for the direct upload of item information from a wholesale vendor or dealer to the Inventory and Pricebook modules. The data can be received from the vendor in a variety of ways – via e-mail, CD, or by logging into a supplier's website to download the file. The EDI conversion program converts the vendor's file into an invoice within Red River Software's Accounts Payable. Retail pricing can be established by accepting the vendor's suggested retail, listed in the file, or controlled completely by the back office.

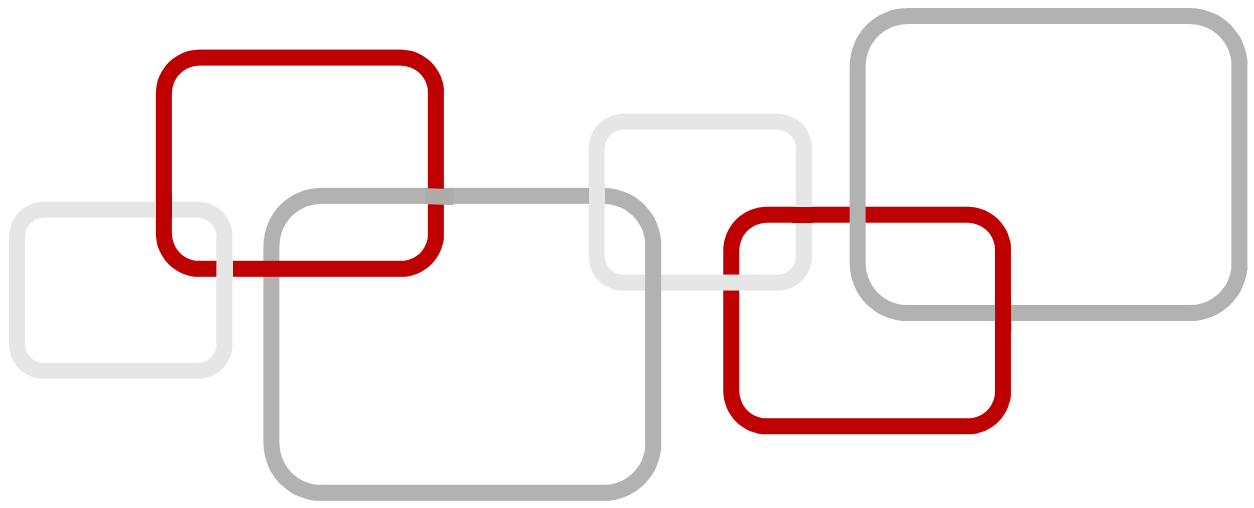
### Inventory

The Inventory module allows you to track backroom inventory by UPC or PLU, which allows for the complete maintenance of your inventory. Track your last sale dates for inventory turn reporting and much, much more.

- Report Functions: Some of the reports available include, but not limited to – Inventory List, Detail Sales Analysis, Long/Short, Negative Quantity, and Critical List.
- Mass Price Update: The ability to change Retail or Cost for predefined selection groups within the Price Book. Reports are available to track these changes with complete accuracy.
- Inventory Receiving: Allows for the manual entry of packing slips from vendors or the automatic entry from Supplier Interface, which updates quantity on hand, cost and retail price.

### Back Office Scanner

Red River Software, combined with a Point-of-Sale (POS) scanner and Hand Held scanner, will ensure that your inventory needs are under control and easily manageable. The implementation of scanners helps eliminate the largest problem in the C-Store Industry – Shrinkage. If you currently utilize a Retail Value method of inventory control, you may find that it is unsatisfactory when trying to determine actual quantities missing from inventory. Red River Software has developed an inventory system that makes it possible to know the exact quantity of each item in your inventory, at all times.



### **Pump Reconciliation**

The Pump Reconciliation program works in conjunction with the C-store and Inventory Packages. With Pump Rec, you can take the guess work out of your daily books when reviewing the tank levels each day. Record deliveries, product sold, water content, pump tests and more so that the fuel inventory is updated with the correct quantity on hand each day. In addition to making it simple to track the fuel inventory, various reports can be run over a time frame that give a complete day-to-day breakdown of the activity relating to the fuel pumps.

### **POS Interface**

Point-of-Sale Interfacing allows for the transfer of daily sales and till information directly to Red River Software's Sales Tickets, C-Store and Pricebook programs. The ability to upload pricing information directly to the till easily and without hassle is made possible through the POS interface. Easily transfer charged sales by customer to the Red River Software Accounts Receivable module for statement printing, etc. (This feature may not be available with some POS systems.)

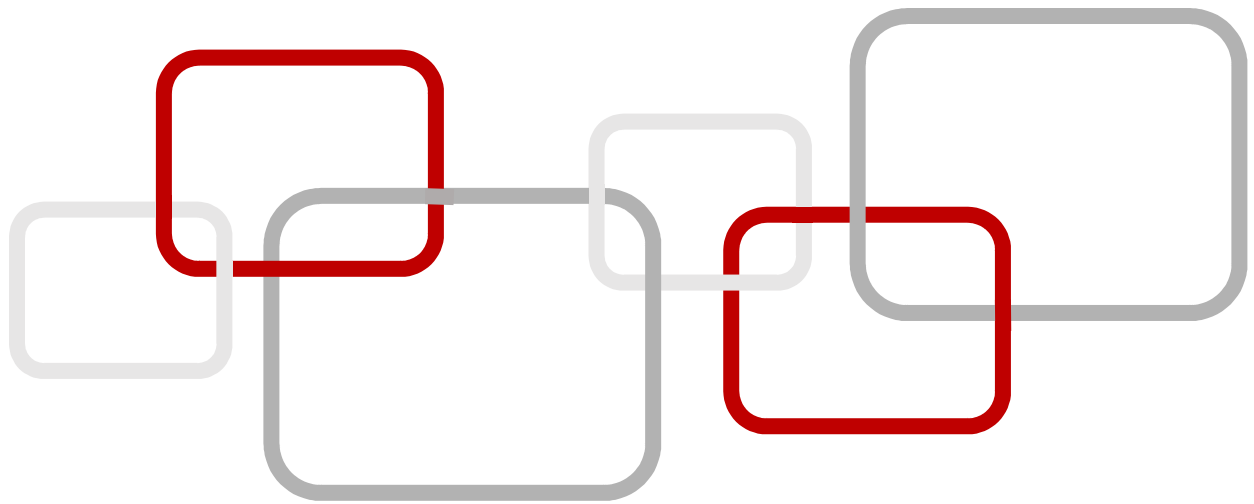
### **Management Tools**

Red River Software's Management Tools module is designed specifically for the Convenience Store and Retail Petroleum Industry. With this feature-rich tool, you'll have easy access to all critical business information at the click of a button. Critical information from the Management Tools Program can then be electronically transmitted to the home office for further review.

Management View includes- Daily Sales Reporting, Fuel Inventory Information, and Daily Over-Short Information. In addition to standard business reporting, the Management Tools program also tracks common theft areas such as No Sales, Voids, and Item Corrections. In addition to sales information Management Tools also tracks Purchases, Paid-Outs, Pool Margins, and much, much more...

With integration to most POS systems, reduce mistakes by accurately recording sales information, credit card and paid out Information automatically.

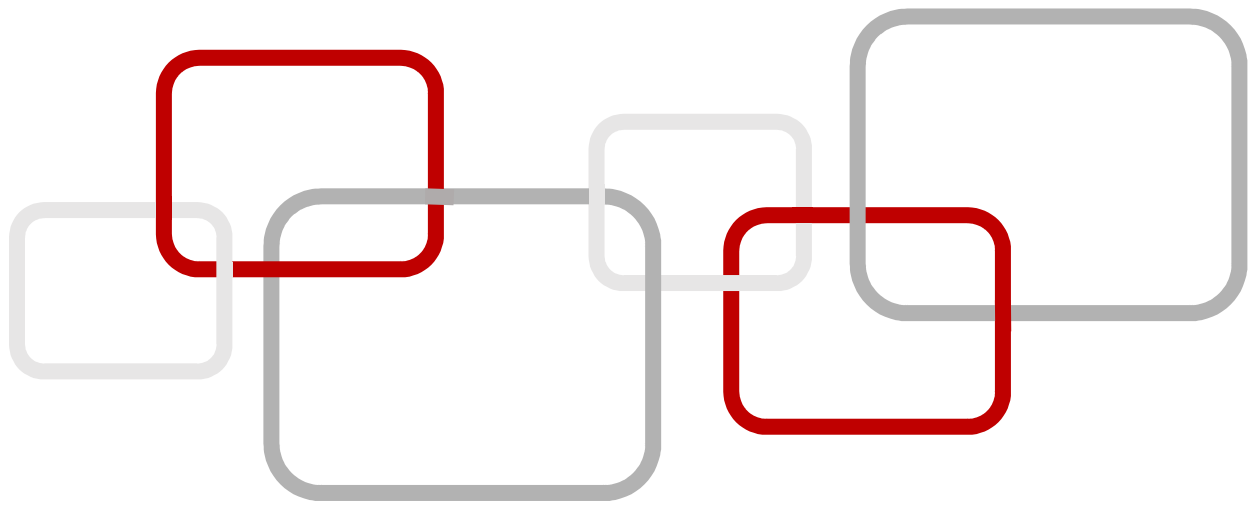
- Verify common loss areas to determine if problems exist. Track Information by Location or Groups of Locations.
- By automating daily books, store personnel now have more time to handle the most important business issue, increasing profit!



## Red River Software – Accounting Bundle

Red River Software's accounting packages assist in a company's day to day business operation. The accounting program utilizes a method that checks and balances the flow of incoming payments (Accounts Receivables) and the flow of outgoing payments (including, but not limited to: Payroll and Accounts Payable). Determine the bottom line by viewing the financial records and running a multifaceted types of reports.





### **Payroll**

Red River Software Payroll module is designed to provide years of service. The software can be updated as changes in federal, state and local taxes occur. Since each business is unique, with their own blend of employee benefit packages, Red River Software's Payroll module allows the user to enter specific benefits package information and to calculate payroll according to the business's preferences.

### **Direct Deposit**

Upload the created payroll file to your financial institution to have them distribute payroll to the individual employee's bank account(s).

### **Emailing Invoices & Statements**

Expedite the receiving of invoices and statements by emailing them to your customers. Through the process of emailing Invoices & Statements it eliminates the middle man (post office) and allows the customer to render payment more quickly.

### **General Ledger**

Maintains accounting records. The ledger contains pertinent information to prepare financial statements, and includes accounts for assets, liabilities, owner's equity and expenses. Through the General Ledger is a way to identify errors and discrepancies.

### **Accounts Payable**

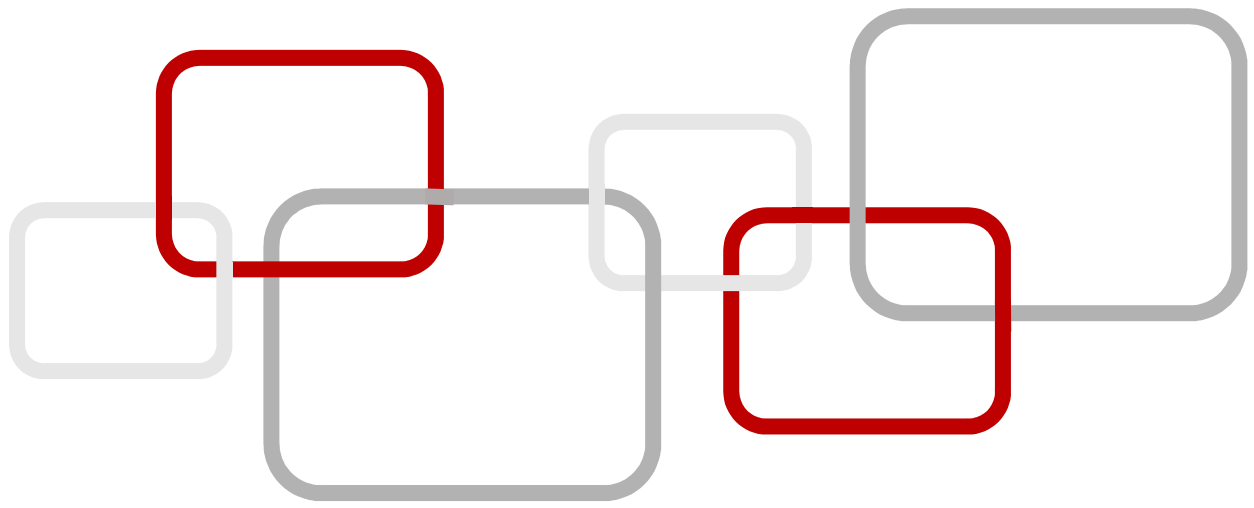
Create payments to vendors for money which is owed for products and services that have been rendered.

### **Accounts Receivable**

Allows invoices and statements to be created to display money that is owed to your company.

### **Collection Letter**

Works in conjunction to the Sales Tickets and Accounts Receivable modules. The Collection Letter report creates a file that has the customer reference, name, address and other customer information including aging information. From the file you are able to create a merged file with customer information and your created letter.



## Red River Software – Services

### Software Support

Software Support troubleshoots the operations of the Red River Software system with you over the phone. These sessions emphasize identifying and resolving common Red River Software problems, and using our Service and Support products and practices to effectively solve your problem.

### Software Training Consultants

The Red River Software trainers provide new and existing customers knowledge and assistance needed when purchasing a new product or the entire Red River Software system. These sessions emphasize setup of the Red River Software program, instructions how to perform day-to-day tasks, and the best practices that we find work best for current customers, while modifying them to what works best for you.

### Cloud Based Software

Cloud based software enables you to use the software anywhere you have internet access. No need to purchase a CD and be limited to any one computer.

Red River Software will maintain all security, backups, upgrades, and any other maintenance procedures needed. This gives you freedom to focus on your Company's needs.

*"Red River has been prompt on returning calls and friendly.*

*The support technicians are knowledgeable and answer our questions."*

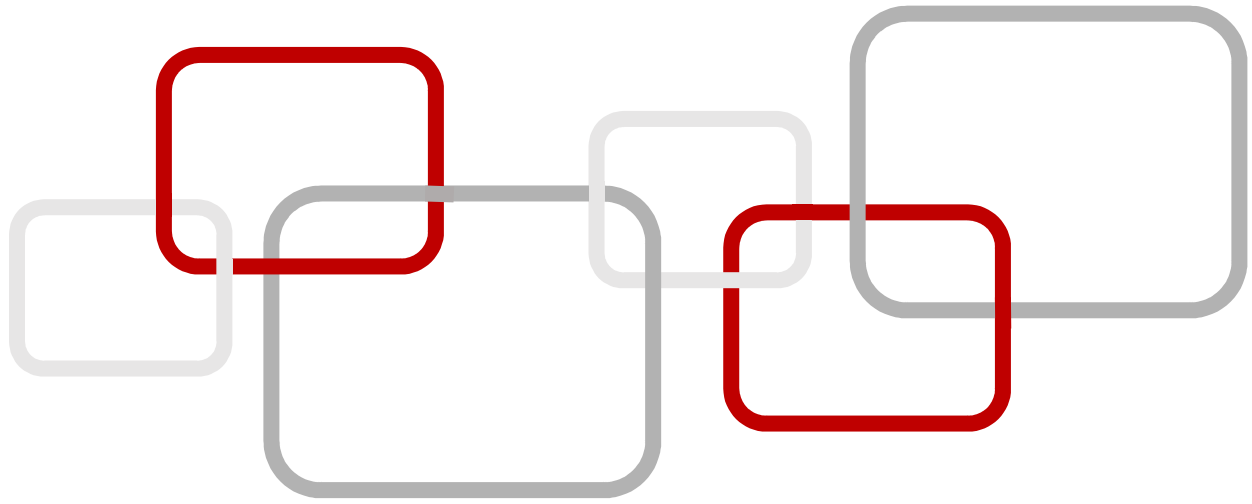
*~ Jennifer, Manager, Red Oak UFMC*

*"Red River Software's support is phenomenal.*

*The staff seems to go above and beyond."*

*~ D. Rakes, Western Plains*





At Red River Software, our priority is to share our industry knowledge with existing clients as well as prospective clients, agents, and business partners. Please contact us today. We're more than happy to share our expertise with you and provide more information on our proven software and business management solutions.

**Contact us today**

**RED RIVER**  **SOFTWARE**

2311 45<sup>th</sup> St S, Suite B  
Fargo, ND 58104  
800-397-0780

[www.redriversoftware.com](http://www.redriversoftware.com)