



# **RED RIVER SOFTWARE**

**FUEL MARKETERS  
& ENERGY PRODUCTS**

# Red River Software

Red River Software is a recognized national leader in the development and support of operations and accounting software for specialized industries including: Convenience Stores, Petroleum Dealers, and the like. Red River Software is presently running in over 35 states and Canada.

Our fuel management solutions automate manual operational processes for retail and wholesale petroleum marketers. We provide the hardware, software and interfaces you need to drive new efficiencies in your organization. Our products and services will help you save time and resources on tasks such as data capture, reconciling BOL's, monitoring and settling with consigned dealers.

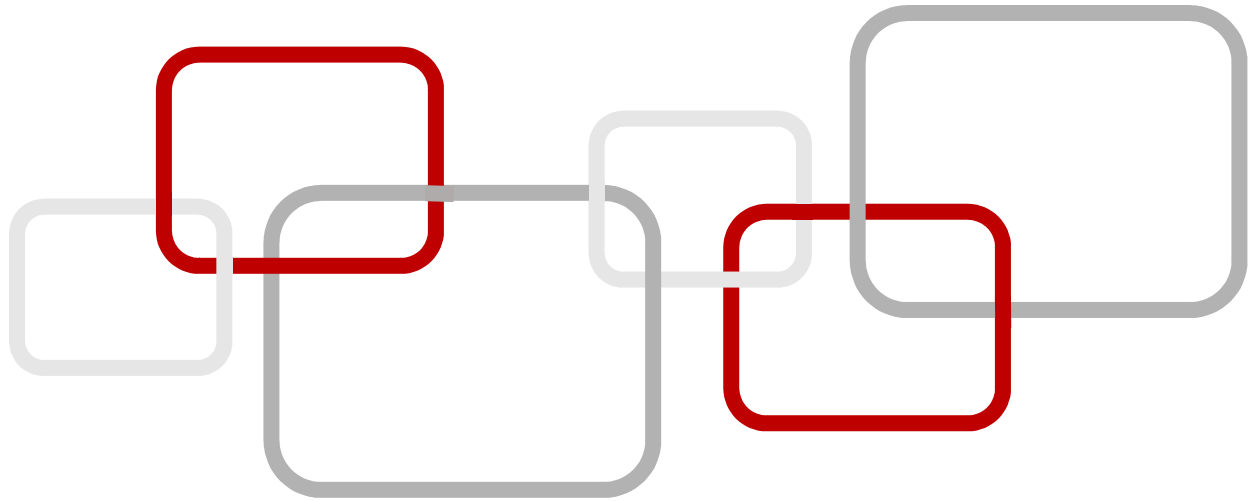
Our terminaling solutions include custody transfer systems, stockholder, stock receipts and transfers reporting, real-time imaged, signed BOL's, and reconciliation and inventory balancing.

Red River Software began in 1980 when its two owners, Bob and Jim, began working together on software design and decided to pursue a partnership.

The first software packages developed by Red River Software were used by Sellers of Farm Equipment. Bob and Jim saw in that industry a need for better tracking of inventory items used as service parts and designed a program to meet that need. Shortly thereafter, a local Fuel Oil dealer approached them and requested that Red River Software develop a program that would assist in the tracking of Degree Days, Will Call Customers, and the Keep Fill Customers. The continued growth of the company occurred in much the same way. Clients, whose businesses expanded or that bought new businesses, developed additional needs. Red River Software worked with these clients to develop software to meet the needs of the new and growing businesses.

We are proud of our growth over the last 30+ years and attribute our success to our dedicated staff and loyal customers.

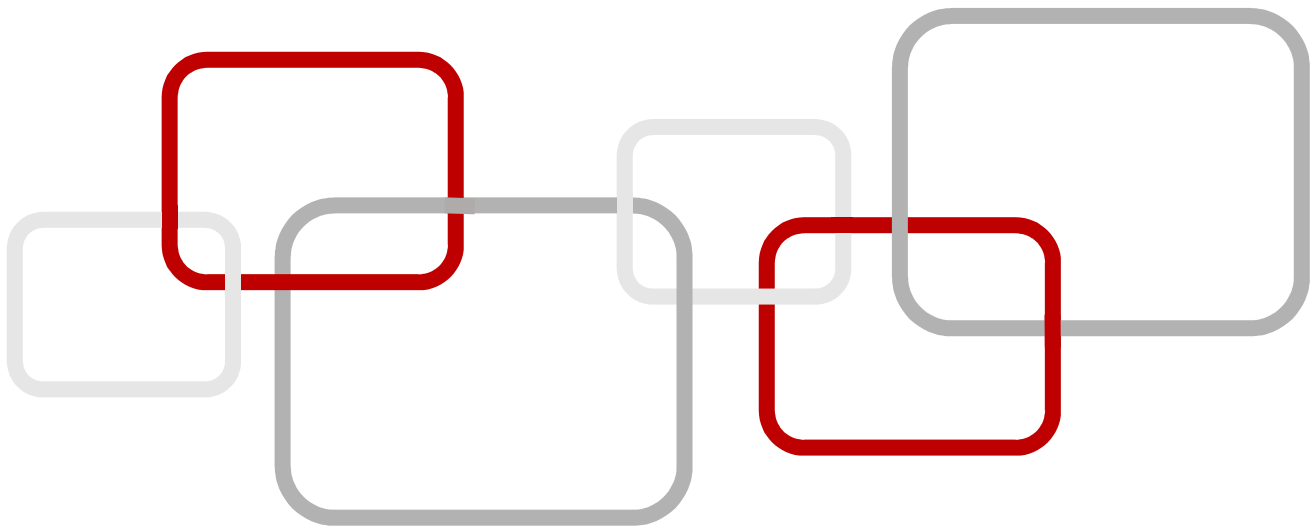




## Red River Software – Fuel Marketers

Red River Software's Fuel Marketer's packages assist in a company's day to day business operation by monitoring the fuel contracts that have been purchased from a terminal to the fuel being purchased by customers. By tracking the incoming and outgoing fuel distributions you have the ability to adjust and monitor pricing accurately. Maintain state reporting efficiently through electronic filing, saving you time and money. Run a multifaceted reports, displaying your bottom line.





### **Transport Pricing**

Red River Software's Transport Pricing module allows customers to import Fuel prices from DTN and other selected file formats. Furthermore the Transport Pricing module has the ability to Send Email or Fax Prices to their Customers. Utilizing the ordering aspect allows customers to create an order for a customer and fill the order which then creates a Bill of Lading in the Red River Software program.

### **Bill of Lading**

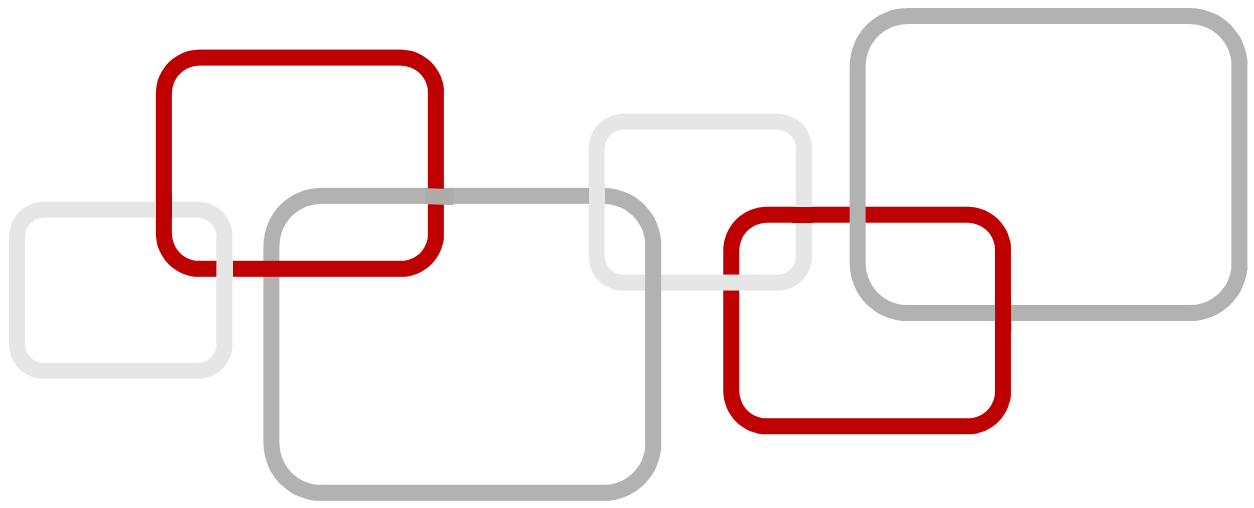
Bill of Lading Module is used to track fuel purchases for bulk delivery or transport loads directly from the terminals as well as to facilitate filing of state fuel taxes. The program saves extra manual steps by allowing transfer of the receipts entered through Bill of Lading to inventory for bulk deliveries, to accounts payable for all receipts and to sales tickets (accounts receivable) for transport loads.

### **Transport Dispatch**

Red River Software's Transport Dispatch module allows the dispatcher to update and add additional stops to the Driver's delivery route, while the truck is out actively making deliveries. Subsequently allowing the delivery personnel to enter information about the customer, create an order/invoice while on-site and update the main office with pertinent customer and billing information.

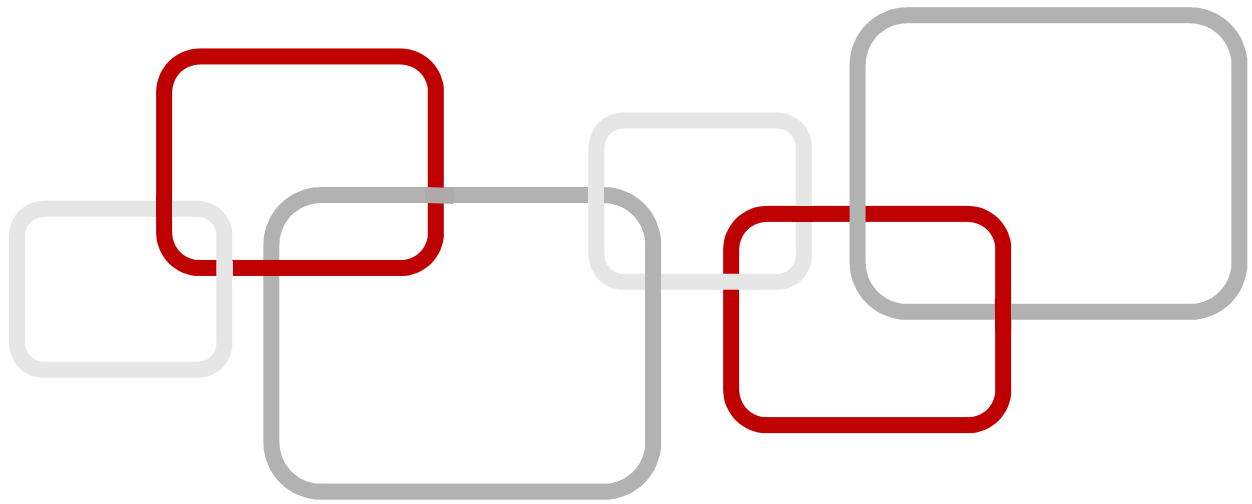
### **EDI Reporting**

Red River Software through the Bill of Lading manual can track and enable reporting of fuel purchases and sales for state tax purposes. The program creates an electronic file of receipts and disbursements and taxes due that can be uploaded to the state.



## Red River Software - Energy

Red River Software's Energy packages assist in a company's day to day business operation by monitoring the fuel consumption at a customer site and maintaining quality service to the customer. By tracking the tank maintenance you have the ability to prevent issues from occurring. The Tank Tracking module allows for the customers to keep their tanks full without the need to continuously monitor their tank themselves. Utilizing the Order Entry module you are able to monitor a customer's contracted fuel price and determine when their pre-purchased fuel has been consumed. In conjunction to the Tank Tracking module, the Transport Dispatch module has the ability to view your fleet while out on service calls using a Garmin. This allows the driver to determine the best delivery route to be taken, making the deliveries more efficient and saving you time and money.



### **Tank Tracking**

Tank Tracking may be used to provide timely and critical information to facilitate better management of the tanks. Tanks may be set up as "keep fill" using Degree Days or K-Factor based on fill history. Alternately they could be set up for Number of Days or Will Call. Routes may be assigned and delivery reports may be generated by routes for the most efficient delivery system. The ability to charge tank rentals as a flat rate or based on usage, ensuring routine maintenance is performed are added features of the Tank Tracking Package.

### **Order Entry**

The Order Entry module is used by Fuelers primarily for contracts. Customers may contract for a specific quantity at a locked in price no matter what the market price may be. Contracts may be 100% prepaid contracts, down payment contracts or even "pay as you go." The Program will track deliveries made against the contract.

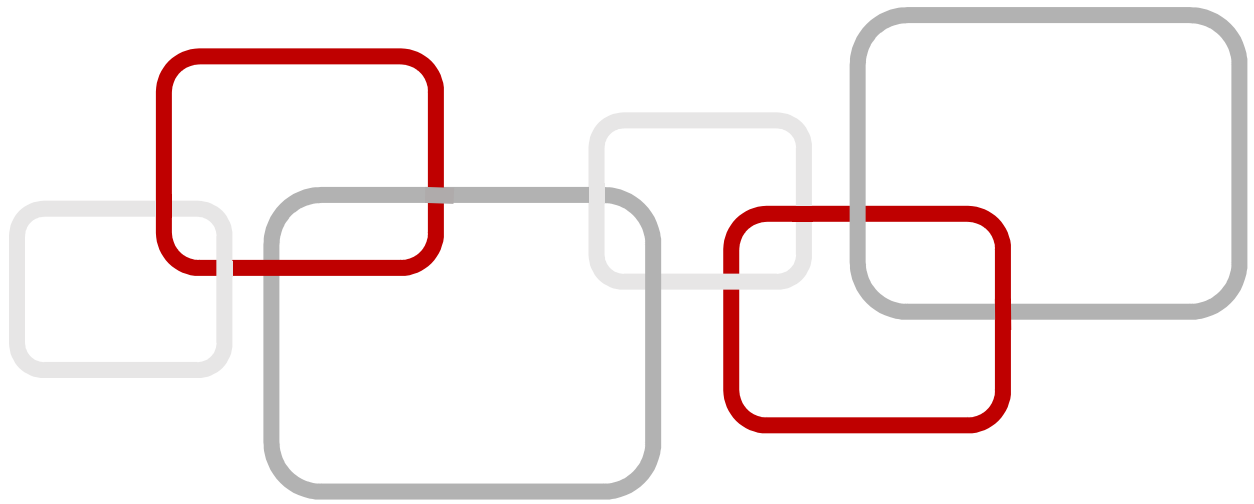
### **Keep Fill s**

Utilizing Degree Days or K-Factors, Red River Software can determine your customers' fuel consumption and predict when the customer will need to have their tank filled.

### **Transport Dispatch**

As a companion product to Tank Tracking; Red River Software's Dispatch software will offer users greater diversity in handling fuel and propane deliveries, giving you the ability to record customer delivery request as they arrive in the central office. Once entered, they can be monitored by management to ensure the deliveries are completed per request.

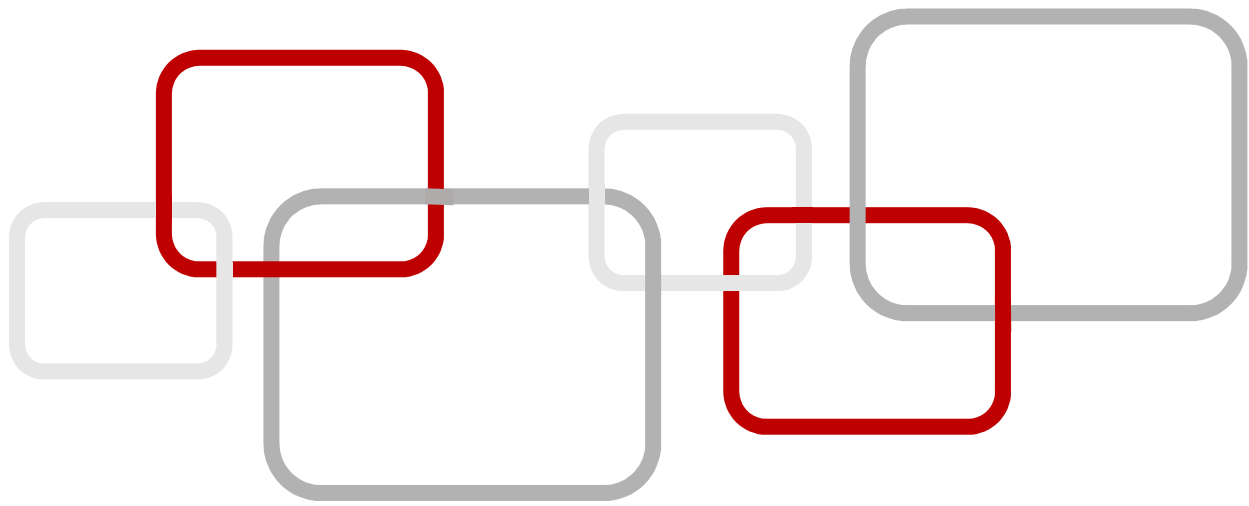
Any fuel supplier gives immediate access to Customer database information related to tanks and fill information. Customers' orders can be recorded with all pertinent information gathered from the initial call and sent out to drivers on their routes.



## Red River Software – Accounting Bundle

Red River Software's accounting packages assist in a company's day to day business operation. The accounting program utilizes a method that checks and balances the flow of incoming payments (Accounts Receivables) and the flow of outgoing payments (including, but not limited to: Payroll and Accounts Payable). Determine the bottom line by viewing the financial records and running a multifaceted types of reports.





### **Payroll**

Red River Software Payroll module is designed to provide years of service. The software can be updated as changes in federal, state and local taxes occur. Since each business is unique, with their own blend of employee benefit packages, Red River Software's Payroll module allows the user to enter specific benefits package information and to calculate payroll according to the business's preferences.

### **Direct Deposit**

Upload the created payroll file to your financial institution to have them distribute payroll to the individual employee's bank account(s).

### **Emailing Invoices & Statements**

Expedite the receiving of invoices and statements by emailing them to your customers. Through the process of emailing Invoices & Statements it eliminates the middle man (post office) and allows the customer to render payment more quickly.

### **General Ledger**

Maintains accounting records. The ledger contains pertinent information to prepare financial statements, and includes accounts for assets, liabilities, owner's equity and expenses. Through the General Ledger is a way to identify errors and discrepancies.

### **Accounts Payable**

Create payments to vendors for money which is owed for products and services that have been rendered.

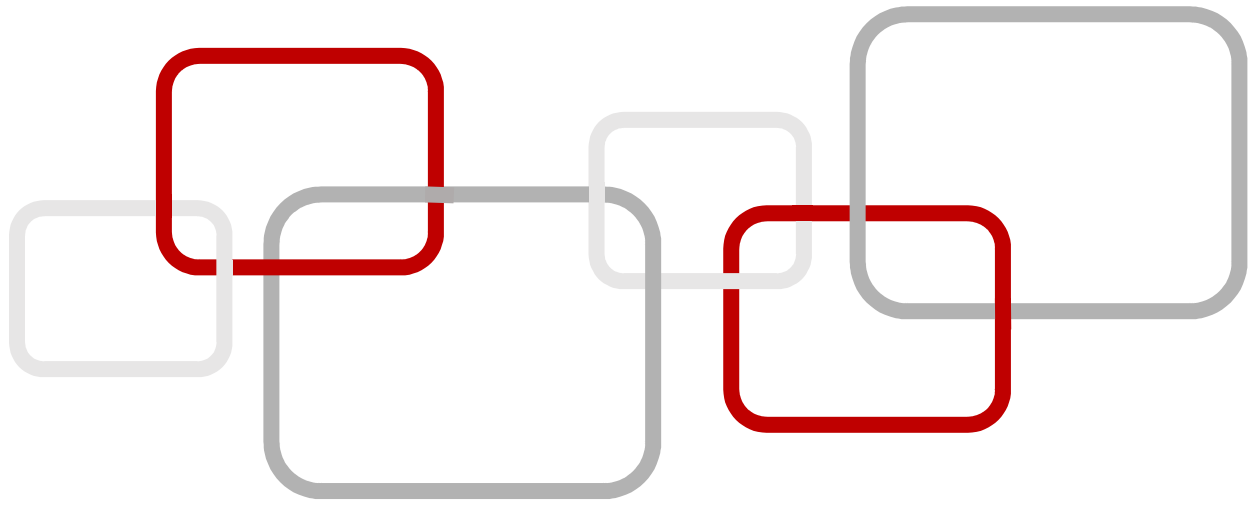
### **Accounts Receivable**

Allows invoices and statements to be created to display money that is owed to your company.

### **Collection Letter**

Works in conjunction to the Sales Tickets and Accounts Receivable modules. The Collection Letter report creates a file that has the customer reference, name, address and other customer information including aging information. From the file you are able to create a merged file with customer information and your created letter.





## Red River Software – Co-Op Accounting

### Patronage

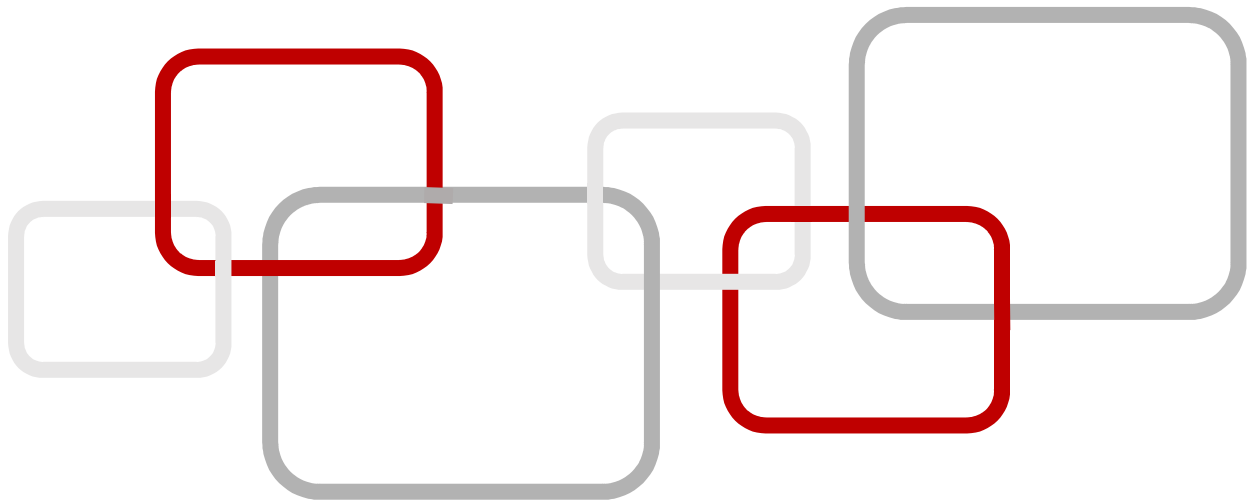
Software support package that works with the Sales Ticket module to provide distribution of funds and necessary reporting for these funds to patrons (customers) of cooperatives that are obligated to distribute their profits to member producers. Since typically some of this distribution is held by the cooperative, this program will also hold and track those funds until such time is appropriate to pay those to the patrons as well. This activity may also be automatically posted to the General Ledger for financial purposes.

### Co-Op Ledger

Companion module to General Ledger that utilizes the same data base information but allows further options on report generation for financial reporting. Cooperatives historically employ a unique style of reports to present to member boards which this module facilitates.

### Fixed Margins

Utilizing margin information setup prior by users, this module creates transactions for the General Ledger for ending inventories for the end of month financials. Items are either coded as actual, allowing entry of a counted physical inventory or the users chosen "fixed" margin on the item is used to calculate the ending inventory values and post these into General Ledger to calculate profits or margins for commodities. Once established, these fixed margins are only edited on a yearly basis, typically after an annual audit process when actual margins may prove different values to be warranted.



## Red River Software – Services

### Software Support

Software Support troubleshoots the operations of the Red River Software system with you over the phone. These sessions emphasize identifying and resolving common Red River Software problems, and using our Service and Support products and practices to effectively solve your problem.

### Software Training Consultants

The Red River Software trainers provide new and existing customers knowledge and assistance needed when purchasing a new product or the entire Red River Software system. These sessions emphasize setup of the Red River Software program, instructions how to perform day-to-day tasks, and the best practices that we find work best for current customers, while modifying them to what works best for you.

### Cloud Based Software

Cloud based software enables you to use the software anywhere you have internet access. No need to purchase a CD and be limited to any one computer.

Red River Software will maintain all security, backups, upgrades, and any other maintenance procedures needed. This gives you freedom to focus on your Company's needs.

*"Red River has been prompt on returning calls and friendly.*

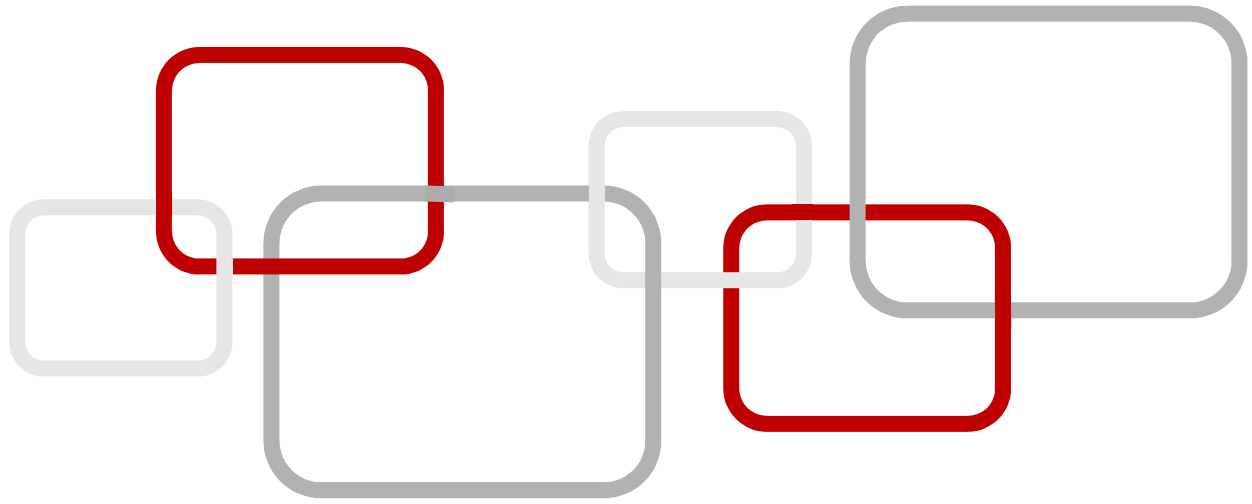
*The support technicians are knowledgeable and answer our questions."*

*~ Jennifer, Manager, Red Oak UFMC*

*"Red River Software's support is phenomenal.*

*The staff seems to go above and beyond."*

*~ D. Rakes, Western Plains*



At Red River Software, our priority is to share our industry knowledge with existing clients as well as prospective clients, agents, and business partners. Please contact us today. We're more than happy to share our expertise with you and provide more information on our proven software and business management solutions.

**Contact us today**

**RED RIVER**  **SOFTWARE**

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